



# Susan Guthrie Hershman

## Candidate for Jupiter Bay Board

Together  
Everyone  
Achieves  
More

### Introduction

I am seeking your vote for election to the Jupiter Bay Board. My husband Jeff and I have owned D 208 East since 2017, and we loved Jupiter Bay so much that we purchased F 408 West in 2018 for our daughters. As a committed member of the Jupiter Bay community and a prior Board member, I value the unique character of our association and the strong sense of community shared by our owners and residents. I am running to help ensure that Jupiter Bay continues to be a welcoming, well-managed, and financially responsible place to live and invest. I bring experience, dedication, and a collaborative approach to board service, and having previously served the community, I understand the importance of balanced decision-making, open communication, and thoughtful leadership that reflects the diverse interests of our condominium owners. I am committed to listening to residents, encouraging transparency, and working cooperatively with fellow Board members and management to support Jupiter Bay's continued success.

### Service to Jupiter Bay

- Served as a member of the Jupiter Bay Board from 2020 through 2023, contributing to Board decisions and community governance during a critical period for the association.
- Initiated and organized Zoom meetings during the COVID-19 pandemic to ensure all owners remained informed and connected, providing transparency and continuity of communication when in-person meetings were not possible.
- Initiated and managed the first Jupiter Bay Owners Facebook page, creating an additional communication platform where information, updates, and community discussions could be shared with all owners.
- Worked collaboratively with fellow Board members and management to address operational matters, resident concerns, and community priorities.
- Supported efforts to maintain the Association's financial stability and long-term planning objectives while promoting responsible and thoughtful decision-making.
- Encouraged open communication between the Board and owners to foster transparency, responsiveness, and community trust.
- Participated in initiatives focused on preserving property values and enhancing the overall living experience at Jupiter Bay.

### Education & Business Background

I hold a Master of Science in Education from St. John's University along with a professional certification in Computer Science, and I also served as a Master Teacher Mentor, developing strong collaborative and communication skills through mentoring and supporting fellow educators. For more than 30 years, I have owned and managed my own travel and hospitality business, overseeing daily operations, financial management, customer relations, and long-term business planning. Throughout my career, I have successfully organized and managed numerous group trips, coordinating complex logistics while ensuring positive and rewarding experiences for clients. My professional background reflects strong organizational ability, attention to detail, financial responsibility, and effective communication, all of which I bring to community service and board participation to support sound decision-making and positive outcomes for Jupiter Bay.

### Platform

I am campaigning with Paul St. Clair and Deidre Sullivan to fill the three open board positions, and when elected, we will improve your lifestyle with a more responsive and owner-focused Board that welcomes your input on all matters and represents your interests. We will bring transparency and integrity to the Board, utilize strong communication skills to build community cooperation, and strengthen fiscal responsibility, with open communications that include frequent newsletters and progress updates, simplified financial reporting, and timely responsiveness to owner inquiries. We will address your issues and concerns and partner with you to make Jupiter Bay a more welcoming and enjoyable community for all.